

Firm Profile

DAS42 provides cloud-based data analytics consulting and professional services. We help executives and managers at Fortune 500 companies reduce the time to actionable insights, and empower them to make better decisions, faster.



About Us

Founded in 2015 as a boutique firm, we now have a national footprint. We focus exclusively on modern data analytics practices that extract valuable insights. We provide end-to-end data strategy and implementation to evolve your data ecosystem from archaic and cumbersome to a modern, advanced self-service process.

FullStack Philosophy

We believe that all companies are data companies. A data-driven company must have centralized, accessible data that acts as a single source of truth. One team owns the full flow of data. We work across all technologies and layers of your data to bridge the gap between business and technology.

Solutions

- Data Analytics Strategy
- Data Governance
- Platform Modernization & Migration
- Data Warehousing
- Pipeline Transformations
- Data Analytics Applications
- Self-service Business Intelligence
- Predictive Analytics

Typical Engagement

We work closely with you to help define business questions and determine the analytics that will produce the most value. We analyze the current state of your data, and create a plan to take your business from data chaos to targeted predictive analytics.

Partners

We leverage modern best-in-class products at each layer of the analytics stack. These are proven products that help us move faster and focus on delivering value from data instead of on infrastructure.



Why Choose Das42

DAS42 was born to bridge the gap between business strategy and data analytics technology.



1 We've Been In Your Shoes

We understand how businesses actually use data and transformed companies into data-centric organizations. Our team members have held data analytics, sales, and executive positions in companies as varied as Etsy, Jet.com, and Groupon.

2 Trusted by Global Enterprises

You gain the benefit of our knowledge gleaned from working with industry giants such as Amazon and CignaHealth. We're positioned to help you avoid costly mistakes, and more importantly, we know where you want to go and how to get you there.

3 Bridging the Gap Between Business and Technology

Technical solutions are half the battle. We know how to get the most out of your data to impact decisions, build data-driven products, and increase revenue. We leverage best-in-class technologies to create solutions that make analytics easy.

4 Strategists, Analysts, Scientists, and Engineers

We have the engineering chops and analytical mindset to transform your data and add value to your business—whether that's measured by increased conversion, more effective marketing, or a healthier bottom line.

